



**XVIII.  
TURKEY  
INTERNAL AUDITING CONGRESS  
REPUTATION and the future**  
THE STRATEGIC ROLE OF AUDIT IN THE  
MANAGEMENT OF CORPORATE REPUTATION  
20-21 October 2014 - Wyndham Grand İstanbul Levent



## DRAFT PROGRAMME

### 20 OCTOBER 2014, MONDAY

08:00-09:00	REGISTRATION AND BREAKFAST	
09:00-09:30	<b>OPENING SPEECHES</b> Piri Reis 1 Room	
09:30-10:45	KEY DRIVERS OF CORPORATE REPUTATION - PROF. JEAN PAUL LOUISOT	
10:45-11:00	COFFEE BREAK	
<b>PARALLEL SESSIONS</b>		
11:00-11:45	AUDIT OF THIRD PARTY RISKS ARZU PIŞKİNOĞLU - EY - PARTNER Piri Reis 1 Room	INTERNAL AUDIT ROLE IN EMERGING TECHNOLOGIES BURAK SADIÇ - PwC - INFORMATION SECURITY AND CYBER SECURITY SERVICES LEADER Piri Reis 3 Room
11:45-12:30	INFORMATION SECURITY MANAGEMENT AND AUDIT ALİ YILMAZ KUMCU - DELOITTE - DIRECTOR Piri Reis 1 Room	COMPLIANCE RISK MANAGEMENT - HAKAN AYTEKİN - KPMG PARTNER and NACİYE KURTULUŞ SİME - KPMG - DIRECTOR Piri Reis 3 Room
12:30-13:45	LUNCH	
13:45-15:00	REPUTATION AND THE FUTURE - SUNAY AKIN Piri Reis 1 Room	
15:00-15:15	PLAQUE CEREMONY Piri Reis 1 Room	
15:15-15:45	COFFEE BREAK	
15:45-17:00	THE TRUTH ABOUT AUDITORS AND ROOT CAUSE ANALYSIS - IT'S NOT WHAT YOU THINK IT IS LARRY HUBBARD, PROFESSIONAL TRAINER Piri Reis 1 Room	
17:00-17:15	CLOSING	

### 21 OCTOBER 2014, TUESDAY

08:00-09:00	REGISTRATION AND BREAKFAST	
09:00-09:30	FIRST DAY SUMMARY AND OVERVIEW - ALİ KAMİL UZUN - TİDE FOUNDER AND HONORARY CHAIRMAN Piri Reis 1 Room	
09:30-10:45	INTEGRATING THE 3rd LINE OF DEFENSE CONCEPT WITH OTHER AUDITING TOOLS LARRY HUBBARD, PROFESSIONAL TRAINER Piri Reis 1 Room	
10:45-11:15	COFFEE BREAK	
11:15-12:00	REGULATORY IMPACT OF INTERNAL AUDIT of "ISEDES" - FATİH ÖZTÜRK - BDDK VICE PRESIDENT Piri Reis 1 Room	
12:00-13:00	LUNCH	
13:00-14:15	THE EFFECTS OF SOCIAL MEDIA MANAGEMENT AND AUDIT ON CORPORATE REPUTATION - SERDAR KUZULOĞLU Piri Reis 1 Room	
14:15-15:15	<b>PANEL</b> : "REPUTATION MANAGEMENT OF INTERNAL AUDIT" <b>CHAIRPERSON</b> : Dr. M. CÜNEYT SEZGİN - GARANTİ BANKASI INDEPENDENT BOARD MEMBER <b>PANELISTS</b> : ERSİN EMİR - FINANSBANK HEAD OF INTERNAL AUDIT OSMAN BAHRİ TURGUT - GARANTİ BANKASI HEAD OF INTERNAL AUDIT AND CONTROL STEFANO PERAZZINI - YAPI KREDİ BANKASI VICE PRESIDENT, INTERNAL AUDIT Piri Reis 1 Room	
15:15-15:45	COFFEE BREAK	
15:45-17:00	MANAGING REPUTATION RISKS IN TURBULENT TIMES - THEORY TO PRACTICE - PROF. JEAN PAUL LOUISOT Piri Reis 1 Room	
17:00-17:15	CLOSING	

\* TİDE, may change speakers and session hours.

\* Participant will earn 8 CPE " Continuing Professional Development Credits" for every participating days.

## CONGRESS REGISTRATION FEES

	Early Registration		Regular Registration	
	Member	Non-member	Member	Non-member
<b>1. Day</b> (20 October)	600 TL + VAT	800 TL + VAT	700 TL + VAT	900 TL + VAT
<b>2. Day</b> (21 October)	600 TL + VAT	800 TL + VAT	700 TL + VAT	900 TL + VAT
<b>1. ve 2. Days</b> (20 ve 21 October)	950 TL + VAT	1150 TL + VAT	1100 TL + VAT	1300 TL + VAT

- If the attendance number from the same company is between 5-9 there would be %20 discount and if it is upper than 10 there would be %25 discount. To get this discount please call TIDE from 0090 212 212 55-24-25
- To encourage our colleagues to attend the whole congress, the fee of two days entrance is the same as 2013.
- There is also possibility for attend the congress for first or second day. You may find the option in the price chart.
- Early registration fee is valid till 22 September Monday at 18:00.
- You may use the member discount fee, if you have no membership fee debit.
- The VAT is %18 in Turkey.
- You may register online at <https://kayit.icdenetimkongresi.org/>