

# A VIBE ALL ITS OWN

 THE INSTITUTE OF INTERNAL AUDITORS  
**INTERNATIONAL  
CONFERENCE**  
SOUTHERN CALIFORNIA, USA / 7-10 JULY 2019



Register by 6 April to save \$200!  
[ic.globaliia.org](http://ic.globaliia.org)





# A VIBE ALL ITS OWN

With a theme of "A Vibe All Its Own," The IIA's 2019 International Conference program delves into timely issues impacting the profession. On top of earning CPEs, you will network with fellow auditors from around the world, share challenges and solutions, and hear from global leaders on topics that apply across the board.

## WHY ATTEND?

- 1 Experience a comprehensive program focused on timely, global issues impacting the profession.
- 2 Network with colleagues from public and private sector organizations.
- 3 Earn up to 17.4 CPEs in support of your IIA certifications. Additional CPEs are available when you participate in the pre-conference sessions.
- 4 Discuss innovative concepts with recognized thought leaders, speakers, and practitioners from around the world.
- 5 Participate in sessions on pressing topics such as emerging technology trends, public sector issues, culture, ethics and governance, fraud prevention, financial services, risk, and CAE insights.
- 6 Engage with providers of leading-edge products, services, and technologies designed to help you succeed.

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The IIA's International Conference is the premier training and networking event for internal audit professionals worldwide. A world-class program is focused on delivering timely, forward-thinking presentations.

**100+**  
Countries  
Including:

Belgium, Canada, China, France, Germany, Ghana, India, Indonesia, Japan, Malaysia, Mexico, Netherlands, New Zealand, Republic of Korea, Singapore, South Africa, South Korea, Switzerland, United Arab Emirates, United Kingdom, United States, and many more.

**100+**

Speakers from Around the Globe

**70+**

Sessions in 9  
Educational Streams

**2,000**

Audit Industry Practitioners and  
Providers from 100+ Countries

**21+**

CPE Credit Hours  
With Pre-conference Sessions

#### CPE Credits Available

When you attend this conference, you are eligible for up to 17.4 continuing professional education (CPE) credits, depending on the number of sessions you attend. Attendance will be tracked via scanner at the door. The IIA's educational programs are acceptable for fulfilling CPE requirements, which ensure that internal auditors comply with the specific standards on education in The IIA's *International Standards for the Professional Practice of Internal Auditing*. The IIA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.NASBARegistry.org](http://www.NASBARegistry.org).

Your CPE certificate will be emailed to you four to six weeks post-conference.

# CLEARLY SUNNY AND SUBLIME

## CONFERENCE-AT-A-GLANCE

The IIA's 2019 International Conference features outstanding speakers whose shared goal is to deliver a world-class event reflective of The IIA's high standards of excellence.

The theme for the conference is "A Vibe All Its Own," indicative of the unique global issues impacting the profession and the great opportunities for positive outcomes.

## EDUCATIONAL STREAMS

### 01 EMERGING ISSUES

- Solving the Key Challenges of the Smaller Audit Group
- Auditing and Governance of Social Media in the World of Increasing Privacy Regulations
- What Is the SASB and Why Should You Care?
- Agile Internal Audit: Leading Practices From CAEs on the Journey to Becoming Agile
- Data Analytics for the Small Audit Department
- Risk in Focus: Hot Topics for the 2020 Internal Audit Plan
- Deploying Digital Labor in Internal Auditing by Introducing and Utilizing Robotic Process Automation

### 03 GLOBAL COMPLIANCE & RISK

- Overcoming the Challenges of Audit Reporting in a Multinational Corporation
- Integrated Assurance and Risk-based Audit Planning
- The Governance Role for Internal Audit
- The Risks in Assessing Risk
- Is Your Company Leaving Money on the Table? Innovative Approaches to Royalty and Contract Audits
- Overcoming the Challenges of a Technology-enabled Risk and Control Ecosystem
- Keep It Under Control: Money Laundering Risk

### 02 FRAUD & ETHICS

- Auditing and Monitoring an Ethical Culture
- How to Identify and Defeat Newly Identified Complex Embezzlement Schemes
- Fighting Fraud: Embedding Ownership
- Social Psychology Behaviors: An Underutilized Tool for Interviews
- Advanced Fraud Risk Assessment Techniques From an Internal Auditor's Eye
- The Big Payoff: How Your Anti-fraud Activity Can Deliver Strategic Change, Compliance, and Significant ROI
- You Completed a Fraud Risk Assessment: Now What Do You Do?

### 04 TECHNOLOGY

- Social Media: Strategies to Drive Profitability and Manage Organizational Risk
- Auditing Cybersecurity Governance: Putting the Elephant in the Fridge
- Leveraging Technology to Detect Fraud, Waste, and Abuse
- Measuring Technology Success: Connecting Risk, Governance, and Metrics
- How to Use and Improve an Audit Data Analytics Planning (DAP) Framework
- Overview of Blockchain and Cryptocurrency: Implications for Audit, Risk, and Control
- Digital Disruption: Positive and Negative Impact on Internal Auditing



## EDUCATIONAL STREAMS

### 05 GLOBAL TRENDS: A LOOK AHEAD

- Responding to Payment Modernization in Internal Audit
- Winning the Talent War: Audit Team Transformation
- The Speed of Risk: Lessons From the Audit Trail
- Strategic Planning for Internal Audit: Building a Highly Effective Internal Audit Function
- Agile Internal Audit Processes
- Worldwide Data Privacy Frameworks and Directions
- The Digitally Disruptive Internal Auditor: Future Proofing Your Internal Audit Function

### 06 PATHWAY TO LEADERSHIP

- An Interactive Look at Emerging Leaders
- Development and Career Paths for Auditors: From Junior to Chief Audit Executives — A Personal and Practical Perspective
- What Do Others See You As... Loud or Lauded?
- Perspectives of 100 CAEs: How Forward-thinking and Contemporary Audit Executives Are Enabling Positive Change Through Internal Audit
- Career Observations on the Profession: Practice, Consulting, and Research Perspectives
- What Got You Here Won't Get You There: What Aspiring Leaders Need to Know About Transitional Leadership
- Can Internal Audit Be a Trusted Advisor While Providing Objective Assurance?

### 07 AUTHOR SERIES

- Third-party Risk Management: Driving Enterprise Value
- Auditing That Matters
- Three Proven Ways to "Master the Five Tiers of Audit Competency"
- The Strategy Implementation Gap: Early Warning Signs of IT Project Failure
- Beginning the Journey Into Internal Auditing: Insights, Stories, and Tips for Success From Expert Practitioners From Across the World
- Strategically Setting Up Internal Audit to Add Value: Sawyer's 7th Edition
- Agile or Extinct: Using Your Quality Assurance and Improvement Program to Embrace Disruption

### 08 PUBLIC SECTOR

- Embracing the Challenges of the Future: How Will Public Sector Internal Audit Evolve in the Next Decades?
- Auditing Culture: A Tale of Two Sectors
- Building a Sustainable Comprehensive Enterprise Risk Management (ERM) Program in the Public Sector
- Managing the Hot Seat in Government Auditing: How to Not Get Burnt
- What Color Are You? How to Integrate IPPFR (Red Book) With Other Public Sector Standards
- Swimming Outside the Flags: How Probity Can Be a Lifesaver to Public Sector Procurement
- In Conversation With... 2019 Pulse of Internal Audit: Focusing on the Public Sector

### 09 THE IIA'S CIA LEARNING SYSTEM® REVIEW

- CIA Exam Preparation — Part 2: Practice of Internal Auditing
- CIA Exam Preparation — Part 3: Business Knowledge for Internal Auditing

### CPE EARNING OPPORTUNITIES

Earn up to 17.4 CPE credits by attending the conference and earn even more with pre-conference sessions.\*

- Internal Audit Ambition Model: Be the Game Changer
- Supporting Organizational Ethics: Internal Audit's Role in a Changing World
- CIA Exam Preparation — Part 1: Essentials of Internal Auditing

*More workshops being finalized.*

The program is constantly being updated with exciting sessions and workshops. For the latest conference schedule information, visit the website at **[ic.globaliia.org](https://ic.globaliia.org)**.

*\*Additional registration fees apply.*

# EQUALLY EDUCATIONAL AND ENTERTAINING

## GENERAL SESSION SPEAKERS

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### A Violation of Trust: How Bernie Madoff Changed a Nation — Fireside Chat

**Richard Dreyfuss**

*Academy Award Winning Actor*

MODERATOR:

**Richard F. Chambers, CIA, QIAL, CGAP, CCSA, CRMA**

*President and Chief Executive Officer, The Institute of Internal Auditors*



### Dynamic, Disruptive Diversity: A Bold Approach to Harnessing the Power of Differences

**Jade Simmons**

*Transformational Leader and Renowned Classical Pianist*



### Performance Excellence: The Employee Factor

**Dennis Snow**

*President of Snow & Associates, Inc.*



### Reinventing Leadership for the Age of Machine Intelligence

**Mike Walsh**

*Futurist and Global Speaker*

## LEADERSHIP PANEL DISCUSSION: CHALLENGES, OPPORTUNITIES, AND THE PATH TO SUCCESS

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**Theresa Grafenstine,**  
CIA, CGAP, CPA, CGEIT, CGMA, CISA, CISSP, CRISC  
*Managing Director, Deloitte & Touche LLP  
Former Inspector General, US House of Representatives*



**Kiko Harvey,**  
CRMA, CPA  
*Inspector General,  
United Nations World  
Food Programme*



**Jenitha John,**  
CIA, QIAL  
*Chief Audit Executive,  
FirstRand Bank*

Check the website often for program, speaker, and event updates.





# AT ONCE RICH AND RELAXED

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## WHY SOUTHERN CALIFORNIA?

Anaheim is among Southern California's hottest destinations, boasting endless attractions and adventures and offering — A Vibe All Its Own. For more information about the Anaheim area, please go to **VisitAnaheim.org**.

- 1 The IIA is partnering with seven Southern California IIA chapters to bring the 2019 International Conference to Anaheim, where conference attendees will engage with global colleagues in a far-reaching learning experience spanning emerging issues, fraud and ethics, global compliance and risk, technology, public sector, and leadership.
- 2 Southern California is known worldwide as a prime locale for star gazing, sightseeing, and “just being” in a location like no place else. Come do it and see it all in Anaheim, which boasts 30,000 guests daily, 10,000 epicurean experiences, and a monthly calendar of 1,000 things to do.
- 3 Whether you want to take in a pro baseball game at Angel Stadium, hang out with Mickey and his friends at Disneyland, or just put your toes in the sand on the beach... there is something for everyone to enjoy in Anaheim!
- 4 The International Conference will be held at the Anaheim Convention Center, whose mission is to provide unparalleled service in a world-class venue. Located across from the Disneyland Resort, visitors enjoy all the amenities inside, and outside, of the Center.

## ADDITIONAL CONFERENCE EVENTS

Join us for multiple networking opportunities, including a welcome reception, beach party, and additional attendee social opportunities.

# PARTLY ECLECTIC AND ALWAYS CLASSIC

## HOW DO I GET THERE?

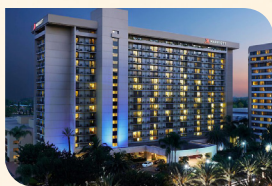
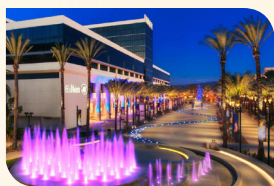
Delegates traveling to Southern California to attend the 2019 International Conference in Anaheim can take advantage of flight discounts provided by Delta and United Airlines.

Visitors have several options to explore and navigate Anaheim and the surrounding area, including ARTIC Transportation Hub, OCTA Bus, Amtrak, Metrolink, Anaheim Resort Transportation (ART), and Megabus.

Depending on your nationality, you may need a visa to enter the United States. Visitors from select countries may qualify for the visa waiver program. Please visit <https://travel.state.gov> and navigate to the Visa Waiver Program to help determine if you qualify.

## WHERE SHOULD I STAY?

The IIA has partnered with two hotels — Hilton Anaheim and Anaheim Marriott — each within walking distance of the Anaheim Convention Center. We have made it easy for you to book your hotel at the same time you register for the event.



# REGISTER EARLY AND SAVE \$200.

Registration & Pricing	Early Registration (until 6 April)	Standard Fee (after 7 April)
Members	\$1,850	\$2,050
Nonmembers	\$2,100	\$2,300
Local Chapter*	\$1,500	\$1,600
Government Rate		\$1,400
Society Emeritus		\$1,085
CIA Exam Preparation — Part 1**		\$450
CIA Exam Preparation — Part 2**		\$450
CIA Exam Preparation — Part 3**		\$450
Pre-conference Workshop**		\$375

**GROUP DISCOUNT:** Register nine and get the 10th registration FREE!

If you have any questions regarding your registration, please contact Executive Events at **+1-877-749-8831** (international), **+1-720-880-5638** (local), or **IC2019@executiveevents.com**.

\*Members of the following chapters are eligible for the local chapter rate: Beach Cities, Inland Empire, Los Angeles, Orange County, San Diego, San Fernando Valley, San Gabriel Valley. Eligibility for the rate will be verified using the email address associated with your IIA Member Profile.

\*\*Full conference registration required.



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**IMA**  
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## Featuring:

- 17.4 CPE credits
- 5 Pre-conference Workshops
- 9 Educational Tracks
- 6 General Sessions
- 70 Concurrent Sessions

 **The Institute of  
Internal Auditors**

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[ic.globaliia.org](http://ic.globaliia.org)

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