



Institute of
Internal Auditors
Poland

Annual Conference of IIA Poland

11 June 2026, Warsaw

Sponsorship Offer

» The conference is organized by **The Institute of Internal Auditors Poland (IIA Poland)** – the official Polish representative of The Institute of Internal Auditors (The IIA), a global organization bringing together over 200,000 internal audit professionals worldwide.

» The organization's mission is to raise the standards and quality of internal auditing in Poland through education, knowledge exchange, and the promotion of best practices. In doing so, we support the development of auditors' competencies by providing them with the tools and knowledge necessary to meet the challenges of today's business world.

» As an organization committed to professionalism and ethics in internal auditing, we organize training sessions, conferences, webinars, and publish educational materials that help auditors operate effectively in a rapidly changing business environment.



**Instytut Audytorów
Wewnętrznych IIA Polska**



IIA Poland is:

- ✓ Over **1900** Member
- ✓ **9** Regional Branches i **3** Sector Specific Branches



Our communication channels:

- ✓ Social media – Facebook and LinkedIn with an audience of over 2,000 followers
- ✓ “With Audit Around the World” magazine
- ✓ Newsletter
- ✓ Website
- ✓ YouTube

IIA Poland conferences – where practice meets professionalism, and conversations with experts become a source of inspiration for change.

Conferences organized annually by **IIA Poland** stand out for **their practical approach** to key issues in internal auditing, risk management, compliance, and security. We focus on concrete insights, inspiration, and experience sharing.

Our stage hosts **experts from Poland and abroad**, including representatives from other IIA institutes across Europe and the world. These are recognized practitioners who not only **share knowledge** but also **demonstrate how to effectively** tackle the challenges of modern organizations.

Among the speakers are leaders from the financial sector, representatives of major companies, public institutions, NGOs, and universities. Many hold international certifications such as **CIA, CRMA, CISA**, and others that attest to their expert knowledge and competencies.

Conference attendees are professionals representing all sectors of the economy, public administration, and academia. They include:

- ◆ Internal auditors from various industries
- ◆ Directors and managers responsible for audit, risk, GRC, and compliance
- ◆ Cybersecurity and compliance experts
- ◆ Members of management boards, supervisory boards, and audit committees

Photos from our previous Conferences





IIA Poland Annual Conference

11.06.2026

Main topic: „Internal Auditing in Ensuring Organizational Resilience”

Venue: Radisson Blu Sobieski Hotel in Warsaw

The conference program will include a plenary session during which we will discuss the role of internal audit in building organizational resilience, present best practices, and share inspiring case studies. The conference will then be divided into two parallel thematic tracks ➡ “Digital Organizational Resilience – Audit in the Era of New Technologies” and

➡ “Audit and Strategic Risk Management – Collaboration, Advisory, or Control?”

Additionally, we have planned two panel discussions: one dedicated to the collaboration between audit and security departments, and the other focusing on managing risks related to AI.

Conference target audience :

Internal Auditors (all levels)

Management:

Board members, directors, and middle- to senior-level managers responsible for strategy, risk management, and organizational resilience. Individuals who want to understand how audit can support decision-making and deliver business value.

Audit and Compliance Specialists:

Internal auditors, risk managers, and compliance professionals. Those seeking practical tools in audit, cybersecurity, and digital transformation.

Digital Transformation and IT Leaders:

IT directors, CTOs, cybersecurity specialists, and data analysts. Professionals interested in leveraging AI, automation, and data analytics in audit and risk management.



Benefit from:

Become a sponsor!



- » **Brand visibility** – Your company will be showcased among top audit professionals, business leaders, and decision-makers from the finance and risk management sectors.
- » **Access to a key audience** – internal auditors, compliance experts, and specialists in AI, IT, risk management, and digital transformation.
- » **Opportunity to build valuable business relationships** – networking with participants, speakers, and representatives of various companies and institutions.
- » **Promotion** – the opportunity to showcase your products and services using your organization's roll-ups and banners in a designated area.
- » **Building a positive brand image** – as an organization that supports the development of professionalism and promotes higher standards in the field of internal auditing.

What we offer to our sponsors?

- Sponsor's logo and information featured on conference materials (website, newsletter, badges – printed materials).
- The opportunity to set up a booth or deliver a presentation during the event.
- Mentions during the conference and in media communications.
- Opportunity to include sponsor information in the magazine "Z audytem przez świat," newsletter, and on the website.
- Dedicated sponsorship packages tailored to the needs and expectations of our partners.

Partner packages

Supporting Partner Package	Partner Package	Strategic Partner Package
Placement of the Partner's logo in the presentation slides displayed during breaks	Placement of the Partner's logo in the presentation slides displayed during breaks	Placement of the Partner's logo in the presentation slides displayed during breaks
Placement of the Partner's logo on the Conference website with a link redirecting to the Partner's website	Placement of the Partner's logo on the Conference website with a link redirecting to the Partner's website	Placement of the Partner's logo on the Conference website with a link redirecting to the Partner's website
Inclusion of the Partner's materials in the conference packs for Participants	Inclusion of the Partner's materials in the conference packs for Participants	Inclusion of the Partner's materials in the conference packs for Participants
	Placement of the Partner's advertisement in the IIA Poland magazine "Z audytem przez świat" – 1/3-page A4	Placement of the Partner's advertisement in the IIA Poland magazine "Z audytem przez świat" – half-page A4
	Dedicated Partner's post in the newsletter	Dedicated Partner's post in the newsletter
	Placement of the Partner's logo in thank-you communications sent after the Conference	Placement of the Partner's logo in thank-you communications sent after the Conference
	Dedicated post about the Conference Partner on the organizer's social media channels	Dedicated post about the Conference Partner on the organizer's social media channels
	Placement of the Partner's logo in posts and emails promoting the Conference	Placement of the Partner's logo in posts and emails promoting the Conference
		Display of the Partner's roll-up banners in the conference room
		Rotating Partner's banner on the IIA Poland homepage for a period of three months (May–July)
		Complimentary participation for two representatives of the Partner in the Conference
Price: 4 800 PLN nett / 1 150 € nett	Price: 7 650 PLN nett / 1 850 €	Price: 11 800 PLN nett / 2 800 € nett



Additional promotional opportunities

For companies that choose a sponsorship package, we offer an **option to promote via mailing** — placing the **Partner's logo with an active link to their website**.

For a **3-month campaign** - **2200 PLN net**

For a **6-month campaign** - **3800 PLN net**

For a **12-month campaign** - **6800 PLN net**



Our mailing list includes nearly 3000 recipients. Emails are typically sent several times a week.

Sponsors and Partners of past conferences included:



Wolters Kluwer



Z AUDYTEM PRZEZ ŚWIAT!



CONTACT

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📌 **Conference Venue:**

Hotel Radisson Blu Sobieski w Warszawie
plac Artura Zawiszy 1, 02-025 Warszawa



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