



**Institute of
Internal Auditors**
Poland

IIA Poland Autumn Conference

19 November 2025, Warsaw

Sponsorship Offer

» **The conference is organized by The Institute of Internal Auditors Poland (IIA Poland)** – the official Polish representative of The Institute of Internal Auditors (The IIA), a global organization bringing together over 200,000 internal audit professionals worldwide.

» The organization's mission is to raise the standards and quality of internal auditing in Poland through education, knowledge exchange, and the promotion of best practices. In doing so, we support the development of auditors' competencies by providing them with the tools and knowledge necessary to meet the challenges of today's business world.

» As an organization committed to professionalism and ethics in internal auditing, we organize training sessions, conferences, webinars, and publish educational materials that help auditors operate effectively in a rapidly changing business environment.



Instytut Audytorów
Wewnętrznych IIA Polska



IIA Poland is:

- ✓ Over **1800** Member
- ✓ **9** Regional Branches i **3** Sector Specific Branches



Our communication channels:

- ✓ Social media – Facebook and LinkedIn with an audience of over 2,000 followers
- ✓ “With Audit Around the World” magazine
- ✓ Newsletter
- ✓ Website
- ✓ YouTube



The Institute of
Internal Auditors
Elevating Impact

IIA Poland conferences – where practice meets professionalism, and conversations with experts become a source of inspiration for change.

Conferences organized annually by **IIA Poland** stand out for **their practical approach** to key issues in internal auditing, risk management, compliance, and security. We focus on concrete insights, inspiration, and experience sharing.

Our stage hosts **experts from Poland and abroad**, including representatives from other IIA institutes across Europe and the world. These are recognized practitioners who not only **share knowledge** but also **demonstrate how to effectively** tackle the challenges of modern organizations.

Among the speakers are leaders from the financial sector, representatives of major companies, public institutions, NGOs, and universities. Many hold international certifications such as **CIA, CRMA, CISA**, and others that attest to their expert knowledge and competencies.

Conference attendees are professionals representing all sectors of the economy, public administration, and academia. They include:

- ◆ Internal auditors from various industries
- ◆ Directors and managers responsible for audit, risk, GRC, and compliance
- ◆ Cybersecurity and compliance experts
- ◆ Members of management boards, supervisory boards, and audit committees

Photos from our previous Conferences





IIA Poland Autumn Conference 19.11.2025

Main topic: „Internal Audit in the Era of Digital Transformation: New Challenges and New Opportunities”

Venue: Centrum Konferencyjne WEST GATE Aleje Jerozolimskie 92, Warsaw

The conference program includes a general session addressing technology and issues of trust in it. Afterwards, the conference will **be divided into two parallel thematic tracks**. 👉 „AI in the work of an internal auditor: how to effectively leverage AI to enhance audit value and streamline audit processes?” and 👉 „Cybersecurity in the work of an internal auditor: Internal audit as a key partner in building organizational resilience against cyber threats.

Additionally, we have planned two panel discussions: one dedicated to the collaboration between audit and security departments, and the other focusing on managing risks related to AI.

Conference target audience :

- ✓ Internal auditors (at all levels)
- ✓ IT Auditors and controllers / technology risk specialists
- ✓ Directors and managers responsible for risk, security and compliance (GRC)
- ✓ Members of management boards, supervisory boards and audit committees



Become a sponsor!



Benefit from:

- » **Brand visibility** – Your company will be showcased among top audit professionals, business leaders, and decision-makers from the finance and risk management sectors.
- » **Access to a key audience** – internal auditors, compliance experts, and specialists in AI, IT, risk management, and digital transformation.
- » **Opportunity to build valuable business relationships** – networking with participants, speakers, and representatives of various companies and institutions.
- » **Promotion** – the opportunity to showcase your products and services using your organization's roll-ups and banners in a designated area.
- » **Building a positive brand image** – as an organization that supports the development of professionalism and promotes higher standards in the field of internal auditing.

What we offer to our sponsors?

- ✓ Sponsor's logo and information featured on conference materials (website, newsletter, badges – printed materials).
- ✓ The opportunity to set up a booth or deliver a presentation during the event.
- ✓ Mentions during the conference and in media communications.
- ✓ Opportunity to include sponsor information in the magazine "Z audytem przez świat," newsletter, and on the website.
- ✓ Dedicated sponsorship packages tailored to the needs and expectations of our partners.

Sponsorship packages

Scope of Benefits - Promotional Materials	Strategic Partner	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Contributing Partner
Official opening of the Conference with the President of IIA Poland	+	-	-	-	-
Placement of the Sponsor's logo:					
on sent invitations	+	+	+	-	-
in conference materials	+	+	+	+	-
in the presentation displayed during breaks	+	+	+	+	+
on the Conference website with a redirect to the Sponsor's / Partner's website	+	+	+	+	+
in the acknowledgements sent out after the Conference	+	+	+	-	-
Placing information about the Conference Sponsor the organiser's social networks	+	+	+	+	+
Provision of exhibition space for the Sponsor's stand in the lobby in front of the conference hall	Premium booth	up to 4 m2	up to 2 m2	-	-
Allowing the Sponsor's Representative to speak with a substantive paper - topic and content to be consulted with the Conference organizer	up to 60 min.	up to 60 min.	up to 45 min.	-	-
Setting up Sponsor's roll-ups in the conference room	3	2	1	1	-
Rotating sponsor banner on the IIA Poland homepage for a period of 3 months (before, during and after the conference)	+	+	+	-	-
Placement of the Sponsor's advertisement in the IIA Poland magazine "With Audit Through the World" - size depends on the package	+	+	+	-	-
Dedicated post about the sponsor in the newsletter	+	+	+	+	-
Include Sponsor's materials in conference packages for Participants	+	+	+	+	-
Participation of Sponsor's representatives in the Conference including speakers	5	3	2	1	-
Discount for participation of the following Sponsor's Representatives in the Conference	35%	30%	25%	20%	-
Net package value PLN:	30,000.00	20,000.00	15,000.00	10,000.00	5,000.00



Additional promotional opportunities

For companies that choose a sponsorship package, we offer an **option to promote via mailing** — placing the **Partner's logo with an active link to their website**.

For a **3-month** campaign — **2200 PLN net**

For a **6-month** campaign — **3800 PLN net**

For a **12-month** campaign — **6800 PLN net**



Our mailing list totals approximately **2700** recipients. Emails are typically sent several times a week.

Sponsors and Partners of past conferences included:



Wolters Kluwer




Z AUDYTEM PRZEZ ŚWIAT!



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Conference Venue:

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